



## Saving Face: Cosmetic Makeovers Next Step After Divorce Court

(Washington, DC)- Divorce is devastating. After years of marriage to the same person, you are now suddenly single with a less than stellar self-esteem. That new reality check is sending quite a few patients into the offices of cosmetic dermatologists for a fresh start. Dr. Marilyn Berzin and Dr. Dale Isaacson ([www.dcdermdocs.com](http://www.dcdermdocs.com)) agree they are seeing an upswing in divorcees turning to anti-aging procedures as either a form of therapy or revenge. "In some cases it's a woman whose self esteem took a beating after years of negative comments from a spouse," says Dr. Marilyn Berzin. "In other cases it's just men and women who plan to hit the dating scene with a fresher look."

Recent statistics show that minimally invasive procedures are on the rise compared to "under the knife" surgeries such as eye tucks and nose jobs. Even plastic surgeons admit that the surgery business is down compared to non-invasive procedures that continue to rise in popularity. In a recent **American Society of Plastic Surgeons (ASPS)** study, Botox topped the list for both men and women in 2009. Dermal fillers and chemical peels rounded out the top three for women. Behind Botox, men preferred micro-dermabrasion and laser hair removal. Dr. Dale Isaacson says the down economy coupled with new technology explains the increase in non-surgical procedures. "With little or zero downtime, patients can eliminate unsightly hair, drop a dress size, or remove wrinkles and age spots," says Isaacson. Aside from Botox, here's a quick look at the most popular "saving face" procedures:

- [Thermage](#)-Using radiofrequency instead of scalpels, doctors can tighten up sagging tissue all over the body including around your eyes, mouth, jaw line, neck, abdomen, elbows, knees or upper arms. **Thermage™** - also called **Thermacool™** - is a revolutionary cosmetic procedure, best described as 'The Non-Surgical Facelift.' What that means is you can reverse the signs of aging and get back your youthful appearance in a quick and easy fashion without high costs, incisions, or healing time.
- [Injectable Facelift](#)-Perfect for divorcees pushed back into the job market or at an event with their ex! This non-surgical procedure uses fillers instead of scalpels to revitalize your appearance. Doctors gently inject various safe and effective wrinkle fighters under the skin, smoothing out lines and adding volume to folds around the eyes, nose and mouth. The procedure takes less than an hour, with immediate results that last for up to a year. For most patients, there's virtually no recovery time. DC Derm Docs say the Injectable Facelift starts at about \$1900, thousands less than a painful surgical facelift.
- [Fraxel Re:store Dual](#)-This dual wavelength system combines two lasers in one. The first improved laser has been used to treat wrinkles, scars, etc. for the past year. Now a second laser added offers the ability to actually safely remove brown spots on the face, neck, chest and even the hands and arms. Doctors can switch between lasers and treat both wrinkles and age spots. Patients can expect two to three days of swelling and then about two weeks of redness and peeling similar to a sunburn.

Drs. Isaacson and Berzin are available to discuss the “saving face” trend and can also assist in providing a patient to interview. Media contact: Celina Fabrizio, 614-245-1113 or [celina@onthemarcmedia.com](mailto:celina@onthemarcmedia.com)