



THE INJECTABLE FACELIFT

Takes Years of Your Look, in Minutes

By SUE YANNELLO

It's hard to stay young in Washington D.C. The reason: stress. It's why Presidents age before our very eyes. Studies show stress speeds up the aging process, reaching into our cells and damaging our DNA. Our jammed packed schedules don't help. In DC, we're besieged by too many power meetings and mandatory social functions. It's one of the top concerns posed to Washington dermatologists and cosmetic makeover specialists Drs. Dale Isaacson and Marilyn Berzin. (www.dcdermdocs.com)

"I look old and tired," patients lament to Drs. Isaacson and Berzin. "Even worse, I have several upcoming events, including a relative's wedding. Do I have time to do something about my looks before I have to pose for pictures?"

The answer is an emphatic yes. In response to the skyrocketing demand for last-minute makeovers, Drs. Isaacson and Berzin have perfected "The DC Injectable Facelift." It's the ideal

solution for busy patients looking for instant results without surgery. After a topical anesthetic is applied, Dr. Isaacson or Dr. Berzin gently ease various safe and effective wrinkle fillers under the skin. The treatment smoothes out lines and adds volume to folds around the eyes, nose mouth and cheeks. It can take as little as 30 minutes, and instantly erase 10 years--without surgery. The improvements last for up to a year or longer. For most patients, there's virtually no need for recovery time. What minor side effects there are can usually be covered with makeup.

Among the Injectable fillers, Drs. Berzin and Isaacson use:

- **Botox:** Softens crow's feet, frown and laugh lines.
- **Restylane/Perlane:** Naturally stimulates body's hyaluronic acid, adding volume to reduce fine lines and wrinkles.
- **Sculptra:** Naturally stimulates collagen to add fullness to reduce fine lines and wrinkles.

- **Radiesse:** A cosmetic filler made of synthetic calcium used to correct wrinkles and folds around the nose and mouth.

- **Juvederm Ultra/Ultraplus:** Smooth gel fillers used to reduce "parenthesis" lines around the mouth.

The DC Injectable Facelift has a number of advantages over surgical procedures. It's not invasive, costs less, and doesn't leave patients with that harsh pulled back look. You can have the procedure during lunch and go right back to work. It's also a good choice for people of color. With no incisions to worry about, there's little risk of unpredictable scarring.

"People can come in just before a big event, like a class reunion, and remove 10 years in half an hour," says Dr. Isaacson. Adds Dr. Marilyn Berzin, "It's a perfect solution for patients dealing with careers and other pressures, but can't find time for themselves. We can handle their deadline."